



Public Speaking and Civic Engagement, Books a la Carte Edition (3rd Edition)

By Hogan, J. Michael; Andrews, Patricia Hayes; Andrews, James R.; Williams, Glen

Pearson, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Promotes public speaking as a vehicle for civic engagement Public Speaking and Civic Engagement advocates for being an engaged citizen of democracy by communicating ideas and information that could benefit and improve one's community. It teaches through a clear, engaging narrative and uses special features that demonstrate specific ways in which students and citizens can use public speaking to become better citizens. MyCommunicationLab is an integral part of the Hogan program. Key learning applications include MediaShare, an eText, and a study plan. This text is available in a variety of formats -- digital and print. Pearson offers its titles on the devices students love through Pearson's MyLab products, CourseSmart, Amazon, and more. To learn more about our programs, pricing options and customization, click the Choices tab. A better teaching and learning experience This program will provide a better teaching and learning experience--for you and your students. Here's how: Personalize Learning- MyCommunicationLab is online learning. MyCommunicationLab engages students through personalized learning and helps instructors from course preparation to delivery and assessment. Improve Critical Thinking -Features that promote critical thinking, such as learning objectives and questions...

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