



## How to Work as a Freelance Journalist (Paperback)

By Marc Leverton

Little, Brown Book Group, United Kingdom, 2010. Paperback. Book Condition: New. 230 x 152 mm. Language: English Brand New Book. It is the perfect introduction for career changers, writers, university graduates, school and college leavers, communications professionals and those who just wants a rewarding part-time challenge. In it you ll discover: - the tools of the trade - news, views, reviews, opinion pieces, plus feature writing, travel writing, music writing, sports writing - what it s like to step into the unknown and work for yourself - how to pitch your ideas successfully to editors - how to brainstorm original ideas - how to market yourself as a freelance journalist. You ll also find tips and advice from a wide range of successful freelance journalists and editors, including: Simon Calder, Editor of the Independent Traveller magazine; Phil Sutcliffe, freelance music journalist for Q, Sounds and Mojo; Lia Leendertz, The Guardian Weekend magazine s gardening columnist; and Damien Barr, Lifestyle journalist for The Times. Contents: Introduction; Part One - Learning to write as a journalist; 1. Tool of the trade; 2. Who is the audience?; 3. Writing reviews; 4. Writing opinion pieces; 5. And now for the new; 6. Feature writing;...



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